

# The Peter McKenzie Project Update December 2017

*We received 259 Ideas to contribute to an Aotearoa where all families flourish!*



## 1. How people communicated their ideas

- The median time taken to put their idea together was 10 hours
- Nearly 1 in 10 people attached a video to the online form
- The great majority of people said they liked the format and found it easy to complete

## 2. Among the ideas received

- Auckland was the most common source of ideas (41%)
- 44% came from community organisations and NGOs
- Almost 1 in 4 ideas came from individuals
- About a fifth of ideas showed evidence of collaboration
- Of the ideas with a specific focus, those listing Māori and a specific location were the most popular

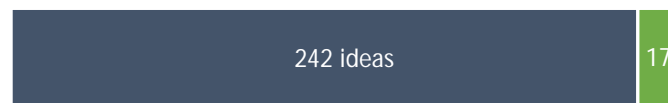
## 3. PMP is looking for systems change ideas to reduce child poverty by...

- Changing the rules
- Enabling system(s) to learn/evolve
- Changing underlying structures, values or goals
- Changing the conditions to enable systems change

39% of ideas received were focused on providing services, rather than one or more of those types of system change

Not being considered for further investigation at this time

Ideas being considered



## 4. Most common approaches proposed

- More, new, better programmes
- Increasing intolerance to poverty
- Policy, practice and legislative changes
- Collective impact/collaboration
- Technology

## 5. Decision making

- All 259 ideas have been reviewed and assessed
- Are they systems change? Are they focused on reducing child poverty in NZ?
- 17 ideas are still being considered – some have received funding to develop their idea further
- We are in the process of sending emails to everyone thanking them and letting them know of decisions made to date

A huge thank you to everyone who submitted an idea,  
Ngā mihi nui